

# HILARY GAMBLE

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## Education

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### Ph.D. of Communication

University of Arizona

Emphasis: Media Effects

Minor: Family Studies and Human Development

Dissertation: "From Sexual Media to Unwanted Hookups: The Mediating Influence of College Women's Endorsement of Traditional Heterosexual Scripts, Sexual Self-Concept, and Perceived Peer Norms" Directed by Dr. Jennifer Stevens-Aubrey

Expected Graduation: Spring 2016

University of Missouri-Columbia

Emphasis: Media Effects

August 2012-July 2013

Advisor: Dr. Jennifer Stevens-Aubrey

### Master of Arts, Communication

University of Arkansas-Fayetteville

Emphasis: Mass Media

December 2011

GPA: 3.9

Thesis: "More than Memories? Schema Transference from Media Characters to Real People." Directed by Dr. Rob Wicks

### Bachelor of Arts, Communication

University of Arkansas-Fayetteville, AR

May 2007

GPA: 3.5

## Honors

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- NCA Doctoral Honors Seminar Participant (2015)
- University of Arkansas Athens Scholar (2007)

## Grants & Fellowships

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- University of Arizona Department of Communication Award for Research Excellence (2015)
- University of Arizona GPSC Research Grant Recipient (2014)
- University of Missouri Gus T. Ridgel Fellowship (2012)

## Publications

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- Gamble, H. & Nelson, L. (in press). Sex in college relationships: The role television plays in emerging adults' sexual expectations in relationships. *Communication Monographs*, TBD.

## **Book Chapters**

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- Aubrey, J. S. & Gamble, H. (in press). Sexuality and sexual health: Media influence on. In P. Roessler (Ed.), *International Encyclopedia of Media Effects*, TBD. Hoboken, NJ: Wiley & Sons.
- Aubrey, J. S. & Gamble, H. (2014). Sex, romance, and media: Taking stock of two research literatures. In M. B. Oliver & A. Raney (Eds.), *Media and Social Life* (pp. 124–141). Thousand Oaks, CA: Sage.

## **Revise & Resubmit**

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- Aubrey, J. S., Gamble, H., & Hahn, R. (R & R, 6/2015). Empowered sexual objects?: The priming influence of self-sexualization on thoughts and beliefs related to gender, sex, and power. *Western Journal of Communication*, TBD.

## **Manuscripts Under Review**

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- Gamble, H. (in review, 6/2015). Social capital and the spiral of silence on social networking sites. [Under review for *New Media and Society*]
- Gamble, H. & Ervin, J. (in review, 8/2015). Relational sacrifice as reasoned action. [Under review for *Personal Relationships*]

## **Top Paper Recognition**

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- Top Student Paper (2014, November). Presented in Mass Communication Division at the National Communication Association, Chicago, IL. Gamble, H. & Hahn, R. "Binge viewing and cultivation: Using exclusivity to differentiate binge viewers from heavy and light viewers".

## **Conference Presentations**

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- Gamble, H. "The Model of Sacrifice Intentions," *The National Communication Association Conference*, Las Vegas, NV, November 2015.
- Gonzalez, J. M., Gamble, H., & Curran, M. A. "Approach-avoidance motivations of sacrifice and relational quality," *The Annual Conference of the National Council on Family Relations*, Vancouver, British Columbia, Canada, November 2015.
- Gamble, H. "Sexism, social capital, and the spiral of silence online," *International Communication Association Annual Meeting*, San Juan, Puerto Rico, May 2015.
- Aubrey, J. S., Gamble, H., Hahn, R. "Empowered sexual objects? The priming influence of self-sexualization on thoughts and beliefs related to gender, sex, and power," *International Communication Association Annual Meeting*, San Juan, Puerto Rico, May 2015.
- Gamble, H. & Hahn, R. "Binge viewing and cultivation: Using exclusivity to differentiate binge viewers from heavy and light viewers," Mass Communication Division Top Student Papers Panel, *National Communication Association Annual Convention*, Chicago, IL, November 2014.
- Gamble, H. & Nelson, L. "Sex in college relationships: The role television plays in emerging adults' sexual expectations in relationships," *International Communication Association Annual Meeting*, Seattle, WA, May 2014.
- Gamble, H. "Sex, romance, and media: A call for new research," *National Communication Association Annual Convention*, Washington D. C., November 2013.
- Gamble, H., Davis, R. L., Bolls, P., Zhu, D., & Clayton, R. "Motivated processing of message frames: Third-person gain/loss frames and vividness," *International Communication Association Annual Meeting*, London, U.K., June 2013.

- Gamble, H. "Anarchy framed: How political cartoons redefined the cultural identity of anarchism in the late 1800s," *American Communication Association Conference*, Lafayette, LA, May 2013.
- Gamble, H. "Schema Transference from TV to Reality," *Central States Communication Association Annual Meeting*, Kansas City, KS, April 2013.
- Ray, H. "Schema Theory, Relationships, and Media: A New Perspective in Relationship Cognition," *Southern States Communication Association Annual Meeting*, Little Rock, AR, March 2011.

## Research In Progress

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- Gamble, H. & Hahn, R. (in progress). Binge viewing and cultivation: Using viewer attachment to differentiate binge viewing from heavy and light viewing. [Editing manuscript for submission to *Communication Theory*]
- Gamble, H. (in progress). Schema transference from TV to reality. [Editing manuscript for submission to *Communication Studies*]
- Gamble, H., Gonzalez, J. M., & Curran, M. (in progress). Deciding to sacrifice: The influence of cost/benefit considerations in sacrificing and relationship adjustment. [Editing manuscript for submission to *Journal of Social and Personal Relationships*]
- Aubrey, J. S., Gamble, H., Hahn, R. (in progress). Sexually objectifying music videos priming self-consciousness in college women's non-verbal dating behavior. [Analyzing data]
- Gamble, H. & Hahn, R. (in progress). Measuring binge viewing and comparing heavy viewers to binge viewers. [Collecting data]

## Teaching Experience

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### Graduate Teaching Assistant, University of Arizona, Tucson, AZ, Fall 2013–Present

<http://comm.arizona.edu>

- Teaching Introduction to Research Methods in Communication as instructor of record for the second time.
- Taught one section of Introduction to the Study of Communication course as instructor of record for two semesters.
- Assisted and taught three lab sections for Introduction to Statistics for Social Sciences.

### Graduate Teaching Assistant, University of Missouri, Columbia, MO, Fall 2012–Fall 2013

<http://communication.missouri.edu/>

- Taught one section of Public Speaking and one section of Digital Production II as instructor of record each semester.
- Taught one section of Public Speaking during 8-week summer semester

### Adjunct Faculty, Northwest Arkansas Community College, Bentonville, AR, Fall 2011–Summer 2012

[http://www.nwacc.edu/web/academics\\_comartsdiv/index.php](http://www.nwacc.edu/web/academics_comartsdiv/index.php)

- Taught three sections of Fundamentals of Communication course each Fall and Spring semester.
- Taught one section of Fundamentals of Communication online during a 5-week summer session.

### Graduate Teaching Assistant, University of Arkansas, Fayetteville, AR, Fall 2009–Spring 2011

<http://www.uark.edu/depts/comm/>

- Taught 2–3 sections of Fundamentals of Communication or Public Speaking course each semester for three semesters as instructor of record.

- Developed course structure, created class materials, lectured, graded class assignments and tests, and corresponded with students.

### **Invited Lectures**

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- "Sex, the Media, and Adolescents" (Fall 2015). Invited to present my research in a small colloquium at the University of Arkansas for the Center of Communication and Media Research and the Department of Communication.
- "How to Apply and Succeed in a PhD Program" (Fall 2015). Invited to participate on a panel for graduate students at the University of Arkansas Department of Communication.

### **Campus Lectures**

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- "Friday Brown Bag: Surviving Comprehensive Exams" (Fall 2015). Invited to discuss my comprehensive exam experiences with graduate students at the University of Arizona as a part of the Communication Department's professional development lecture series.
- "Friday Brown Bag: A Crash Course on Qualtrics and Mturk" (Fall 2014). Invited to instruct a short course for graduate students at the University of Arizona as part of the Communication Department's professional development lecture series.
- "Envisioning Your Future: Preparing for Journalism and Communication Careers or Graduate Programs" (Fall 2012). Invited to discuss career and graduate school opportunities with students at the University of Missouri as part of a series hosted by Academic Exploration and Advising Services.

### **Professional Service**

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- *Panel Chair* (2015). "Ideal Bodies: Examining Media Content, Effects and Body Image". Mass Communication Section. National Communication Association Annual Convention, Las Vegas, NV.
- *Statistical Consulting* (2015). For Dr. Melissa Curran, Family Studies and Human Development Department, University of Arizona.
- *Entering PhD Mentor* (2014). Communication Graduate Council, University of Arizona.
- *UA Communication Department Promotional Service* (2014). National Communication Association Annual Convention, Chicago, IL
- *Reviewer* (2014). Mass Communication Section. National Communication Association Annual Convention, Chicago, IL
- *Reviewer* (2014). Student Section. National Communication Association Annual Convention, Chicago, IL
- *Experimental Research Advisor for CCARSC Research* (2014). Family Studies and Human Development Department, University of Arizona.
- *Reviewer* (2014). Children, Adolescents, and the Media Division. International Communication Association Annual Convention, Seattle, WA
- *Reviewer* (2014). Mass Communication Division. International Communication Association Annual Convention, Seattle, WA
- *Travel Grant Judge* (Fall 2013). Graduate and Professional Student Council, University of Arizona.
- *Treasurer* (2013–2014). Arizona Graduate Students of Communication, University of Arizona.
- *Reviewer* (2013). Student Section. National Communication Association Annual Convention, Washington D.C.
- *Financial Advisor/Communication Director* (2010–2011). Arkansans for Compassionate Care, Fayetteville, AR

- *Research Assistant* (Spring 2010) – coded data for quantitative analysis of gender and race portrayals in children's storybooks for graduate student Rebecca Brittain advised by Dr. Ron Warren.
- *Research Assistant* (Spring 2007) – coded data for quantitative analysis of violence in children's television programming for Dr. Ron Warren.

## **Industry Experience**

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### **Lighting and Camera Grip, Freedale Films, Seattle, WA, 5/2007–11/2007**

- Provided camera assistance to director of photography
- Helped assemble/disassemble lighting for on-site locations

### **Traffic Coordinator, KATV, Seattle, WA, 5/2007–11/2007**

- Prepared traffic reports and video for morning news program

### **Program Director, UATV, Fayetteville, AR, 8/2004–5/2007**

- Hired, trained, and managed 10 work study control room operators
- Produced weekly television program *Razorback Reels*

### **Senior Control Room Operator, 40/29 KHBS/KHOG, Fayetteville, AR, 3/2004–8/2005**

- Operated camera, audio, or video for evening news
- Trained incoming production assistants

## **Training and Certifications**

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- University of Missouri PRIME Lab training completed under Dr. Paul Bolls

## **Professional Memberships**

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- National Communication Association (NCA)
- International Communication Association (ICA)

## **References**

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- Dr. Jennifer Stevens Aubrey, Ph.D. Advisor, 520–621–7077, [jlsa@email.arizona.edu](mailto:jlsa@email.arizona.edu)
- Dr. Joseph Bonito, Faculty Mentor, 520–621–1025, [jbonito@email.arizona.edu](mailto:jbonito@email.arizona.edu)
- Dr. Melissa Curran, Ph.D. Minor Advisor, 520–621–7140, [macurran@email.arizona.edu](mailto:macurran@email.arizona.edu)
- Dr. Rob Wicks, Master's Thesis Advisor, 479–575–5958, [rwicks@uark.edu](mailto:rwicks@uark.edu)