MISSION 89

Internship Role Descriptions

Starting November 2026

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1. **Campaign Manager (The Line We Don't Cross)**
2. **Communications and Social Media Officer**

About Mission 89

Mission 89 is the world's only organisation exclusively dedicated to combating human trafficking in, through, and around sport. Founded in 2017, Mission 89 is headquartered in Geneva, with registrations in Washington DC, Brussels, and Lagos. Mission 89 works through advocacy and education, supported by research, to protect children and young athletes.

Our work includes The Line We Don't Cross campaign and its Declaration, the Global Thematic Report on Sport Trafficking, the Interpretive Legal Guide, the Youth Ambassador Programme, and engagement with the European Parliament, the Council of Europe, the United Nations, IOM, and FIFA.

Expectations Common to All Roles

- All roles are unpaid internships of 6 months duration at 15 to 20 hours per week, starting in November 2026. Academic credit is facilitated upon request.
- The team meets once a month for the monthly team meeting, held on the last Thursday of each month. Each person gives a short update and flags blockers.
- All working documents are saved in the shared SharePoint folder in Microsoft Teams from day one.
- Each function prepares one communications piece every month, of 300 to 400 words or a short social media pack, for the website or social channels. The content calendar is agreed with the Communications and Social Media Officer, with publication staggered across the weeks of the month so that different functions publish in different weeks.
- A review with the Executive Director takes place at the end of month four.
- A written handover note is a required deliverable in the final two weeks of every role.

Campaign Manager

The Line We Don't Cross / Mission 89

Mission 89
2026 to 2027

Position	Campaign Manager (The Line We Don't Cross)
Engagement Type	Internship
Function	Campaigns and Advocacy
Duration	6 months
Start Date	November 2026
Work Hours	15 to 20 hours per week; milestone-driven
Location	Remote
Supervisor	Executive Director, Mission 89
Works alongside	Executive Director; Communications and Social Media Officer; relations and fundraising functions
Compensation	Unpaid internship (academic credit facilitated upon request)

Overview

This is an unpaid internship of 6 months duration. The Line We Don't Cross was launched on 30 July 2025 as the public campaign for the United Declaration on the Elimination of Child Trafficking in, through

and around Sport. The campaign targets 300 organisational signatories by December 2027. Mission 89 leads the campaign with United Through Sports as strategic partner and IOM as technical partner.

The Campaign Manager owns the day-to-day delivery of the campaign and the participant journey: join the campaign, review the Declaration, provide feedback, sign, and take action. The role manages one consolidated signatory pipeline across all regions, drawing on regional intelligence from the relations function.

Primary Responsibilities

Signatory Pipeline

- Own one consolidated pipeline covering sport federations, national Olympic committees, governments, clubs, and corporates across all regions
- Research, qualify, and approach prospective participants with tailored outreach
- Maintain a live tracker that clearly distinguishes organisations that have joined the campaign, those taking part in the Declaration consultation, and those that have signed
- Escalate warm leads to the Executive Director for senior engagement

Declaration Consultation

- Manage the stakeholder consultation process for the Declaration text, including outreach, collection of feedback, and version control
- Synthesise feedback into clear recommendations for the Executive Director
- Produce a consultation outcomes report

Partners and Ambassadors

- Coordinate with United Through Sports and IOM on campaign planning, messaging, and joint activity
- Coordinate ambassador appearances, endorsements, and speaking opportunities
- Work with the Communications and Social Media Officer on campaign content and live announcements

Activations and Reporting

- Plan campaign activations around key dates and events, including the anniversary of the launch on 30 July
- Coordinate with volunteer contributors working on country-level campaigns, including the United Kingdom ahead of Euro 2028
- Produce a monthly campaign dashboard covering pipeline movement, joiners, signatories, and risks

Monthly Communications Piece

- Prepare one campaign update each month for the website or social channels, such as new joiners, milestones, or a signatory spotlight

Qualifications and Skills

- Currently enrolled in or recently graduated from a Master's programme in international relations, human rights, public policy, sport management, or a related field
- Strong project management and stakeholder coordination skills
- Excellent written and spoken English; French is an asset
- Knowledge of international sport governance and child protection frameworks is an advantage
- Ability to manage a structured outreach pipeline independently and to meet deadlines

Deliverables

1. Consolidated signatory pipeline tracker with signatory targets agreed with the Executive Director in the first two weeks
2. Declaration consultation outcomes report
3. Monthly campaign dashboard
4. Activation plan for key dates in the six-month period
5. Monthly campaign communications piece
6. Handover note in the final two weeks

Communications and Social Media Officer

Website, Social Media and Editorial / Mission 89

Mission 89
2026 to 2027

Position	Communications and Social Media Officer
Engagement Type	Internship
Function	Communications
Duration	6 months
Start Date	November 2026
Work Hours	15 to 20 hours per week; milestone-driven
Location	Remote
Supervisor	Executive Director, Mission 89
Works alongside	All functions; Campaign Manager
Compensation	Unpaid internship (academic credit facilitated upon request)

Overview

This is an unpaid internship of 6 months duration. The Communications and Social Media Officer is responsible for how Mission 89's work is presented to the public, partners, and funders. The role owns the website, the social media channels, the editorial calendar, and the editorial standards.

Every function at Mission 89 contributes one communications piece each month. The Communications and Social Media Officer does not write everything. The role plans, edits, schedules, and publishes the pieces provided by the others, and produces original content to fill gaps.

Primary Responsibilities

Editorial Calendar and Monthly Content

- Agree a content calendar with each function, staggering publication dates so that pieces from different functions appear in different weeks of the month; edit and schedule each piece ahead of its slot
- Maintain a rolling editorial calendar linked to campaign dates, events, and institutional moments
- Seek approval from the Executive Director for sensitive content, including content on the Gulf, named individuals, and partner or donor references

Website

- Manage website content, including news items, resources, and campaign pages, and ensure the site is current and accurate
- Liaise with the website developer on technical issues

Social Media and Campaign Content

- Manage Mission 89's social media channels and plan content for The Line We Don't Cross, including the #TheLineWeDontCross hashtag
- Produce graphics and short video content using tools such as Canva
- Provide live coverage of events and conferences

Newsletter and Media

- Produce a monthly newsletter

- Maintain a media contact list and prepare press releases and media notes with the Executive Director

Editorial Standards and Analytics

- Apply and maintain Mission 89's editorial standards, including British English, the term sport trafficking, the name Mission 89 written with a space, the full title of the Declaration, and accurate descriptions of partner roles
- Produce a monthly analytics report covering reach, engagement, and website traffic

Qualifications and Skills

- Currently enrolled in or recently graduated from a programme in communications, journalism, international relations, or a related field
- Demonstrated experience managing social media channels and producing content
- Strong editing skills and attention to accuracy
- Experience with content management systems and design tools such as Canva
- Practical skills in editorial calendars, graphics, short-form video, newsletters, and website updates, demonstrated through an existing portfolio or examples of your work
- Excellent written English; French is an asset
- Interest in human rights, child protection, or sport governance

Deliverables

7. Editorial calendar and publishing schedule running by the end of the first month
8. One-page style guide covering Mission 89's editorial standards
9. Monthly newsletter (six editions)
10. Monthly analytics report
11. Refreshed website content for key campaign and programme pages
12. Handover note in the final two weeks

How to Apply

Send the following to Hezel at hezel@mission89.org with the role title as the subject line:

13. CV (maximum 2 pages)
14. Cover letter (maximum 1 page) explaining your interest in Mission 89 and the specific role
15. One writing sample demonstrating research, policy, or analytical writing; for the Communications and Social Media Officer, two examples of content you have produced

Applications are reviewed on a rolling basis. Mission 89 welcomes applications from candidates of all backgrounds.
