

Public Relations Degree Outline Spring 2022 – Current Catalog

PR Course Checklist

- 39 Units of Major coursework
- At least 18 units of Upper Division (300-499) in PR coursework
- At least 18 units of PR coursework taken in residence
- 2.0 or higher GPA in major coursework

PR 201 _____ Grade _____

PR 205 _____ Grade _____

PR 317 _____ Grade _____

PR 328 _____ Grade _____

PR 421 _____ Grade _____

SBS 200 _____

PR 393 or PR 425 _____

PR Elective _____

PR Elective _____

PR Elective _____

PR Elective _____

PR Elective _____

PR Elective _____

SBS Core Series

7-9 Total Units

Explore SBS _____

Connect to Culture _____

Skill Up _____

University Graduation Requirements

120 Total Units

42 Upper Division Units (UD) (300-499)
2.0 GPA in Cumulative, Major, and Minor

Elective Courses

Prerequisites: Admission to the Major

PR 202 Sports & Entertainment PR
PR 203 Nonprofit PR
PR 204* Strategic PR
PR 208 Social Media Strategy
PR 423* PR & Crisis Communication
COMM 119 Public Speaking
COMM 301 Survey of Mass COMM
COMM 310 Intro to Organizational COMM
COMM 312 Applied Organizational COMM
COMM 314 Creative Professional COMM
COMM 318 Persuasion
COMM 319+ Advanced Public Speaking
COMM 410 Struggle for the Presidency
COMM 411 COMM & Conflict Management
JOUR 407** Multimedia Storytelling
JOUR 435D** Food Journalism
JOUR 465** Issues in Covering Science & the Environment

*PR 204 and 423 prerequisite is PR 201.

+COMM 319: Advanced Public Speaking requires COMM 119: Public Speaking as a prerequisite with a grade of C or higher.

**Take one JOUR class as a PR Elective.
JOUR Department permission required for enrollment.

Core Courses

(All Required)

PR 201: Intro to Public Relations

- Prerequisites:
Admission to the major

PR 205: PR Ethics and Law

- Prerequisites:
Admission to the major

PR 317: Strategic Writing for PR

- Prerequisites:
Admission to the major
PR 201

PR 328: PR Research Methods and Techniques

- Prerequisites:
Admission to the major
PR 201
- Recommended: SBS 200 *prior*

PR 421: PR Campaigns

- Prerequisites:
Admission to the major
PR 317
PR 328

PR 393 (Internship) or PR 425 (Student Run Agency):

- Prerequisites:
Admission to the major
PR 201 for PR 393
PR 201 & 317 for PR 425

SBS 200: Intro to Statistics for Social Sciences or Approved Statistics Course

MINOR

All Public Relations students are required to complete a minor or a second major.

18 or more units, 9 or more Upper Division units.
Must earn a 2.0 GPA or higher to graduate.

Directory – <https://advising.arizona.edu/>

Foundations and General Education Requirements

Foundations	Exploring Perspectives	Building Connections & Civic
Writing: Complete <i>one</i> group ☐ Writing 101 and ☐ Writing 102 OR ☐ Writing 107 and ☐ Writing 108 OR ☐ Writing 109H with a grade of C or higher ☐ Writing Emphasis: Complete PR 317 ☐ Math: SBS 200: Intro to Statistics for Social Sciences <u>or</u> Approved Statistics Course Second Language: 4 th Semester Proficiency ☐ _____ ☐ _____ ☐ _____ ☐ _____	☐ UNIV 101: Intro to the Gen Ed ☐ Artist: THREE UNITS _____ ☐ Humanist: THREE UNITS _____ ☐ Natural Scientist: THREE UNITS _____ ☐ Social Scientist: THREE UNITS _____ UNIV 101: Is an introduction course to general education, not a college success course or an intro to the college/discipline/field.	☐ UNIV 301: Gen Ed Capstone ☐ Building Connections _____ ☐ Building Connections _____ ☐ Civic Institutions _____ Upper Division (300-499) for Building Connections courses is <i>highly recommended</i> as 42 UD units are required for graduation. UNIV 301: Can be taken once students complete UNIV 101, foundations Writing & Math, and completed/in-progress with at least 5 of the 7 Gen Ed & Civic courses.