PUBLIC RELATIONS MINOR OUTLINE

Fall 2026 Catalog

- 18 Units of Public Relations coursework is required
- PR 201 – Intro to Public Relations, is required for all minors
- 9 of the 18 units must be **Upper Division (UD) (Courses number 300-499)**
- 3 units must be completed at the University of Arizona
- Students must earn a 2.0 GPA in the minor to graduate
- Not all courses are offered each semester
- Junior class standing recommended for **Upper Division** coursework
- ***Want to declare the Public Relations minor? Find the steps online:*** **https://comm.arizona.edu/prminor**

Requirement (3 units each)	**Course**	Lower or **Upper Division** (Min. 9 units **UD** required – at least 3 **UD** checked)	**Grade**
PR 201	Intro to Public Relations		
PR 317*	**Strategic Writing for PR**	**Upper Division**	
PR Elective			
PR Elective			
PR Elective		**Upper Division**	
PR Elective		**Upper Division**	

PR Elective Courses

- PR 202 – Sports & Entertainment PR
- PR 203 – Nonprofit PR
- PR 204***** – PR Strategy
- PR 205 – PR Ethics and Law
- PR 208 – Social Media Strategy
- **PR 328* – PR Research Methods & Techniques**
- **PR 393/493* – Internship**
- **PR 421* – PR Campaigns**
- **PR 423* – PR & Crisis Communication**
- COMM 119 – Intro to Public Speaking
- **COMM 310 – Intro to Organizational Communication**
- **COMM 312 – Applied Organizational Communication**
- **COMM 314 – Creative Professional Communication**
- **COMM 318 – Persuasion**
- **COMM 319+ – Advanced Public Speaking**
- **COMM 410 – Struggle for the Presidency**
- **COMM 411 – Communication & Conflict Management**

***PR 204, 317, 328, 393, 423, and 493 prerequisite is PR 201.*
***PR 421 prerequisites are PR 317 and 328.*
***+**COMM 319: Advanced Public Speaking requires COMM 119: Public Speaking as a prerequisite with a grade of C or higher.*

This is a planning tool **ONLY**. Please review your Advisement Report and work with your minor advisor to determine minor completion.