

Public Relations Degree Outline Spring 2022 – Spring 2026 Catalog

PR Course Checklist

- 39 Units of Major coursework
- At least 18 units of Upper Division (300-499) in PR coursework
- At least 18 units of PR coursework taken in residence
- 2.0 or higher GPA in major coursework

PR 201 _____ Grade _____

PR 205 _____ Grade _____

PR 317 _____ Grade _____

PR 328 _____ Grade _____

PR 421 _____ Grade _____

SBS 200 _____

PR 393 **or** PR 425 _____

PR Elective _____

PR Elective _____

PR Elective _____

PR Elective _____

PR Elective _____

PR Elective _____

SBS Core Series

9 Total Units

Explore SBS _____

Connect to Culture _____

Skill Up _____

University Graduation Requirements

120 Total Units

42 Upper Division Units (UD) (300-499)

2.0 GPA in Cumulative, Major, and Minor

Elective Courses

Prerequisites: Admission to the Major

- PR 202 Sports & Entertainment PR
- PR 203 Nonprofit PR
- PR 204* Strategic PR
- PR 208 Social Media Strategy
- PR 423* PR & Crisis Communication
- COMM 119 Public Speaking
- COMM 301 Survey of Mass COMM
- COMM 310 Intro to Organizational COMM
- COMM 312 Applied Organizational COMM
- COMM 314 Creative Professional COMM
- COMM 318 Persuasion
- COMM 319+ Advanced Public Speaking
- COMM 410 Struggle for the Presidency
- COMM 411 COMM & Conflict Management
- JOUR 407** Multimedia Storytelling
- JOUR 435D** Food Journalism
- JOUR 465** Issues in Covering Science & the Environment

*PR 204 and 423 prerequisite is PR 201.

+COMM 319: Advanced Public Speaking requires COMM 119: Public Speaking as a prerequisite with a grade of C or higher.

**Take one JOUR class as a PR Elective. JOUR Department permission required for enrollment.

Core Courses

(All Required)

PR 201: Intro to Public Relations

- Prerequisites:
Admission to the major

PR 205: PR Ethics and Law

- Prerequisites:
Admission to the major

PR 317: Strategic Writing for PR

- Prerequisites:
Admission to the Major
PR 201

PR 328: PR Research Methods and Techniques

- Prerequisites:
Admission to the Major
PR 201
- Recommended: SBS 200 *prior*

PR 421: PR Campaigns

- Prerequisites:
Admission to the Major
PR 317
PR 328

PR 393 (Internship) **or** PR 425 (Student Run Agency):

- Prerequisites:
Admission to the Major
PR 201 for PR 393
PR 201 & 317 for PR 425

SBS 200: Intro to Statistics for Social Sciences **or** Approved Statistics Course

MINOR

All Public Relations students are required to complete a minor or a second major.

18 or more units, 9 or more Upper Division units. Must earn a 2.0 GPA or higher to graduate.

Directory – <https://advising.arizona.edu/>

Foundations and General Education Requirements

Foundations	Exploring Perspectives	Building Connections
<p>Composition: Complete <i>one</i> group</p> <p><input type="checkbox"/> English 101 and <input type="checkbox"/> English 102 OR</p> <p><input type="checkbox"/> English 107 and <input type="checkbox"/> English 108 OR</p> <p><input type="checkbox"/> English 109H with a grade of C or higher</p> <p>MCWA: Complete <i>one</i> group</p> <p><input type="checkbox"/> B or higher in ENGL 102/108/109H OR</p> <p><input type="checkbox"/> C or higher in PR 317</p> <p><input type="checkbox"/> Math: SBS 200: Intro to Statistics for Social Sciences or Approved Statistics Course</p> <p>Second Language: 4th Semester Proficiency</p> <p><input type="checkbox"/> _____ <input type="checkbox"/> _____</p> <p><input type="checkbox"/> _____ <input type="checkbox"/> _____</p>	<p><input type="checkbox"/> UNIV 101: Intro to the Gen Ed</p> <p><input type="checkbox"/> Artist: THREE UNITS _____</p> <p><input type="checkbox"/> Humanist: THREE UNITS _____</p> <p><input type="checkbox"/> Natural Scientist: THREE UNITS _____</p> <p><input type="checkbox"/> Social Scientist: THREE UNITS _____</p> <p>UNIV 101: Is an introduction course to general education, not a college success course or an intro to the college/discipline/field.</p>	<p><input type="checkbox"/> UNIV 301: Gen Ed Capstone</p> <p><input type="checkbox"/> Building Connections _____</p> <p><input type="checkbox"/> Building Connections _____</p> <p><input type="checkbox"/> Building Connections _____</p> <p>Upper Division (300-499) for Building Connections courses is highly recommended as 42 UD units are required for graduation.</p> <p>UNIV 301: Can be taken once students complete UNIV 101, foundations English & Math, and completed/in-progress with at least 5 of the 7 Gen Ed courses.</p>