

Internship Opportunity - Social Media Team Lead (Remote)

About the Kyah Rayne Foundation

The **Kyah Rayne Foundation** (KRF) is an Arizona-based nonprofit focused on food allergy education, advocacy, and increasing access to life-saving epinephrine. Founded in honor of Kyah Rayne, who tragically passed away from an allergic reaction at age 21, KRF provides free online training through **Kyah's EPICourse programs** for schools, food service providers, and community partners.

KRF **collaborates** closely with the University of Arizona's Mel and Enid Zuckerman College of Public Health, the Western Region Public Health Training Center, and state and county health departments to increase training access and promote school readiness.

Position Summary

The **Social Media Team Lead Intern** helps manage KRF's online presence and leads a small team of interns creating posts for Instagram, LinkedIn, X, and Facebook. This **remote** role requires a commitment of **5-8 hours per week for at least two semesters**, beginning **January 2026**.

This internship is ideal for students who enjoy writing, design, and strategy and want to use social media to make a real difference in public health communication. The Social Media Team Lead helps grow awareness, strengthen donor campaigns, and share stories that inspire action across Arizona and beyond.

Internship duration: Spring, Summer, and Fall semesters (flexible to align with university schedules).

Key Responsibilities

- | | |
|--|---|
|  Lead weekly check-ins with the Social Media Team to plan and review content. |  Coordinate timing and content assignments with Outreach and Development Teams. |
|  Work with the Founder and CEO to keep all messaging accurate, inclusive, and on-brand. |  Support donor appreciation and fundraising campaigns, including crafting social media posts, stories, and thank-you features. |
|  Create and edit graphics in Canva and draft short, engaging captions. |  Reply to comments, reshare content from partners, and monitor audience engagement. |
|  Oversee intern tasks for post creation, copywriting, and scheduling. |  Assist with quarterly Mailchimp newsletters and light video editing for impact stories. |
|  Manage the monthly content calendar and schedule posts through Hootsuite. |  Ensure infographics and posts are accurate, ethical, and based on credible health sources. |

Who We're Looking For

- ✓ Undergraduate or graduate student in Communication, Marketing, Public Health, or Business.
- ✓ Strong communicator with good writing and design instincts.
- ✓ Familiar with Canva, Hootsuite, and social media platforms (Meta Business Suite or similar).
- ✓ Organized, creative, and confident leading a small team.
- ✓ Interested in health communication, nonprofit marketing, or donor engagement.
- ✓ A proactive self-starter who meets deadlines and works independently.

What You'll Gain

- ★ Leadership experience managing a small creative team.
- ★ Real-world experience designing public health and donor campaign content.
- ★ Skills in social media strategy, analytics, and audience engagement.
- ★ Experience using Hootsuite to manage and measure cross-platform campaigns.
- ★ A digital portfolio showcasing creative and data-driven communication work.

To Apply

Email your **resume** and a **cover letter** to coordinator@kyahraynefoundation.org

Use the subject line: **Social Media Team Lead Internship – Kyah Rayne Foundation**

