



MARKETING & COMMS ASSOCIATE / INTERN

HYBRID | JUNE 30 TO DEC 1, 2025 | 15-30 HRS WK | \$17-20/HR

This Associate will serve as a partner to Council Member Perez, supporting all aspects of public-facing messaging. This role requires strong creative instincts, sound judgment, and the ability to manage projects simultaneously. The Associate will help shape and implement the Council Member's communications strategy by developing content, managing social media, writing and editing a bi-weekly newsletter, supporting the development of op-eds, and capturing stories within Ward 5.

Email resume, writing and design samples
by June 30 to ward5@tucsonaz.gov.



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QUALIFICATIONS

Enrolled at the University of Arizona or Pima Community College. Strong writing and editing skills, with an adaptable tone suitable for various audiences. Experience or coursework in marketing, journalism, political science, public relations, or related fields. Proficiency in graphic design and content creation tools (e.g., Canva, Adobe Creative Suite). Experience with photography and video editing for social media platforms. Familiarity with AI tools like ChatGPT for content development.

Bilingual in Spanish is a plus.



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WHAT YOU'LL GAIN

Mentorship and experience working directly with a city official, staff, and community organizers. Real-world experience in shaping narratives within local government. A portfolio of written, visual, and strategic communication projects. Involvement in policy, community investment, and civic engagement efforts that make an immediate impact.

Academic credit can be administered by request upon application. Note, some degree programs require compensation or academic credit, but do not permit both. We'll work with you to figure out what's best!



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ABOUT THE COUNCIL MEMBER

Council Member Rocque Perez was appointed to represent Tucson's Ward 5 in May 2025, becoming one of the youngest individuals to serve on the City Council, youngest municipal official in Arizona, and one of few to ever openly identify as a member of the LGBTQ+ community. A Tucson native, Perez brings a strong background in education advocacy. Perez is committed to Tucson's comprehensive vision for community well-being—supporting all stages of life through a continuum of care that addresses health, education, housing, and economic opportunity.