

Seth Bradshaw
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Department of Communication
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EDUCATION

- Doctor of Philosophy** (Projected Graduation: May 2016)
University of Arizona
Mass Communication and Political Persuasion
Advisor: Dr. Kate Kenski
Minor: Political Science
Advisor: Dr. Christopher Weber
- Master of Arts** (May 2010)
Idaho State University
Rhetorical Studies
- Bachelor of Science** (May 2007)
Idaho State University
Organizational Communication

JOURNAL ARTICLES

- Coe, K., & Bradshaw, S. C. (2014). Toward a fuller understanding of the echoing press: Presidential addresses and the *New York Times*, 1933-2013. *Communication Theory*, 24, 272-290. doi: 10.1111/comt.12037
- Bradshaw, S. C., Coe, K., & Neumann, R. (2014). Newspaper attention to major presidential addresses: A reexamination of conceptualizations, predictors, and effects. *Communication Reports*, 27, 53-64. doi: 10.1080/08934215.2013.858760

CONFERENCE SUBMISSIONS

- Bradshaw, S. C. (2015, November). *Indexing and echoing U.S. involvement in the Middle East: ISIL and the New York Times*. Paper to be presented at the National Communication Association conference, Las Vegas, NV.

Received department's Dissertation Award.
Pilot study for dissertation.

Bradshaw, S. C. (2015, July). *The absence of selective exposure: Political persuasion as increased acceptance of opposing views*. Paper to be presented at the International Society of Political Psychology conference, San Diego, CA.

Received department's Ed Donnerstein Media Research Award.

Bradshaw, S. C. (2015, May). *Processes and predictors of opinion expression in the 2008 U.S. presidential election*. Paper to be presented at the International Communication Association conference, San Juan, Puerto Rico.

Shaw, A., Kenski, K., Filer, C. R., & Bradshaw, S. C. (2015, May). *Video game genres and types of engagement: A multiple self-report engagement approach for assessing differences between games*. Paper to be presented at the International Communication Association conference, San Juan, Puerto Rico.

Bradshaw, S. C., & Weber, C. (2015, April). *Heuristic cues, religion, and scandal: Exploring the effects of religious cues on electoral forgiveness*. Paper to be presented at the Midwest Political Science Association conference, Chicago, IL.

Klar, S., & Bradshaw, S. C. (2015, April). *The influence of identity stereotypes on political engagement among Hispanic women*. Paper to be presented at the Midwest Political Science Association conference, Chicago, IL.

Coe, K., & Bradshaw, S. C. (2014, May). *Toward a fuller understanding of the echoing press: Presidential addresses and the New York Times, 1933-2013*. Paper to be presented at the International Communication Association conference, Seattle, WA.

Bradshaw, S. C., Coe, K., Neumann, R. (2013, November). *Media attention to major presidential addresses: An examination of conceptualizations, predictors and effects*. Paper to be presented at the National Communication Association conference, Washington, D.C.

Bradshaw, S. C. (2013, November). *Connecting past greatness to current success: A rhetorical analysis of President-Elect Barack Obama's 2008 victory speech*. Paper to be presented at the National Communication Association conference, Washington, D.C.

WORKS IN PROGRESS

Bradshaw, S. C. (2015). Threat, anger, and support for war: Media coverage of U.S. policy toward ISIL.

Received department's Ed Donnerstein Media Research Award.
Pilot study for experimental component of dissertation.

Tetsi, E., & Bradshaw, S. C. (2015). Biased search perception, online political talk, privacy, and the moderating effects of partisanship.

Bradshaw, S. C. (2015). The rhetoric of election-night: Defining presidential success 1932-2012.

Funded by Pre-Doctoral Research Grant from Social and Behavioral Sciences Research Institute (SBSRI) to include quantitative extension of qualitative work previously submitted to NCA (2013, November).

Bradshaw, S. C., & Kenski, K. (2015). The likability heuristic reconsidered: Party appraisals from 1972-2012.

Bradshaw, S. C. (2015). The punctuation function of the mass media: How news media establishes the parameters of the political debate and perceptions of political attitudes.

Future work extending dissertation by pairing results with secondary data.

TEACHING EXPERIENCE

Instructor of Record, University of Arizona

Survey of Mass Communication, Fall 2015

Theories of Small Group Communication, Summer 2015

Communication Theory, Spring 2015

Communication Theory, Summer 2014

Argumentation and Debate, Summer 2013

Teaching Assistant, University of Arizona

Communication Theory, Fall 2014

Survey of Mass Communication, Fall 2012, Spring 2013

Grader, University of Arizona

Public Speaking, Summer 2013

TEACHING RECOGNITION

Argumentation and Debate, Summer 2013

Recognized by Arizona Public Media as an original course designed to promote healthy democracy through reasoned debate.

PBS/NPR, September 4, 2013

UA Course Teaches Students Art of Arguing.

<https://originals.azpm.org/s/15779-ua-course-teaches-students-art-of-arguing/>

TEACHING TRAINING

Introduction to Online Teaching, Spring 2015.

Completed course offered through Office of Instruction and Assessment, University of Arizona. Course designed to improve professional development by fostering a learning community in an online/hybrid setting through contemplative pedagogy.

AWARDS & GRANTS

Dissertation Award (\$800), Granted for outstanding Dissertation, with promise of dissertation yielding meaningful contribution to the discipline, Department of Communication, *University of Arizona*, 2015.

Ed Donnerstein Media Research Award (\$800), Granted for outstanding proposal in the area of Media Research, Department of Communication, *University of Arizona*, 2015

Travel Grant (\$500), Graduate and Professional Student Council (GPSC), *University of Arizona*, 2015.
Funded travel to International Communication Association Conference.

Pre-Doctoral Research Grant (\$349), Social and Behavioral Sciences Research Institute (SBSRI), *University of Arizona*, 2015.

Funded coding of content analysis as an extension of a manuscript previously submitted to the National Communication Association Conference.

Ed Donnerstein Media Research Award (\$300), Granted for outstanding proposal in the area of Media Research, Department of Communication, *University of Arizona*, 2014.

Travel Grant (\$700), Department of Communication, *University of Arizona*, 2013.
Funded travel to National Communication Association Conference.

Travel Grant (\$459), Graduate and Professional Student Council (GPSC), *University of Arizona*, 2013.
Funded travel to National Communication Association Conference.

RESEARCH ASSISTANT

Lab Coordinator

Assisting research for the Intelligence Advanced Research Projects Activity (IARPA) under the guidance of Dr. Kate Kenski, principal investigator for Sirius Program at the University of Arizona, to develop and evaluate video games that teach intelligence agents to recognize and mitigate cognitive biases. Running lab sessions and collecting data for CYCLES Project regarding transformative learning. (Summer, 2013 – Fall 2014).

INTERNSHIPS

Production Assistant, NBC News Channel 6, KPVI, Pocatello, ID

Assisted in the development of stories by interviewing community members while working the sports beat. Assisted in production, editing tapes and writing scripts, 2006.

Communication Consultant, AMI Semiconductor, Pocatello, ID

Presented PowerPoint slideshow on *compliance gaining* strategies as part of a seminar to ON Semiconductor (formerly AMI Semiconductor) employees under the supervision of James DiSanza, Ph.D., Department Chair, Communication and Rhetorical Studies. Delivered presentation detailing techniques for *impression management* and *image restoration*, emphasizing strategies for how people talk about their successes and failures, 2005.

INVITED PRESENTATIONS

Mass Communication and Sports

Media portrayals of athletes: Functions of mass communication in establishing social norms, *University of Arizona*, 2012.

Engaged Social Change

Empowering relationships: Gender communication as a function of television. Presented to child-mentors at South East Idaho Community Action Agency (SEICAA), 2011.

SERVICE

Student-Faculty Liaison, Association of Graduate Students in Communication, *University of Arizona*, Fall 2013 – Spring 2015.

Vice President, Association of Graduate Students in Communication, *University of Arizona*, Fall 2012 – Spring 2013.

Travel Grant Judge, Graduate and Professional Student Council, *University of Arizona*, Spring 2014, Fall 2015

Reviewer, National Communication Association, Political Communication Division (2013)

Respondent, National Communication Association, Master's Education Section (2013)

PROFESSIONAL ASSOCIATION MEMBERSHIPS

National Communication Association, since 2012

Midwest Political Science Association, since 2014

International Communication Association, since 2015

International Society of Political Psychology, since 2015