

Leila Bighash

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Education

- 2018 Ph.D., Communication, University of Southern California
 Committee: Peter Monge (Chair), Andrea Hollingshead, Mike Ananny
 Dissertation Title: “Conspicuous Connections as Signals of Expertise
 in Networks”
- 2016 M.A., Communication, University of Southern California
- 2012 M.A., Journalism, University of Colorado Boulder
- 2009 M.A., Political Science, Rice University
- 2006 B.A., Political Science, University of Central Florida (*magna cum laude*)

Employment

- 2018–present Assistant Professor, Department of Communication, University of
 Arizona
- 2012–2018 Graduate Assistant, Annenberg School for Communication, University of
 Southern California
- 2010–2012 Graduate Assistant, School of Journalism and Mass Communication,
 University of Colorado, Boulder
- 2007–2009 Graduate Assistant, Department of Political Science, Rice University

Research Interests

Organizational Communication, Organizing Processes, ICTs, Expertise, Knowledge-Sharing & Acquisition, Privacy, Surveillance, Social Media & Online Communities, Social Networks, Groups & Crowds, Collective Action & Public Goods, Research Design, Quantitative Methods, Social Network Analysis, Computational Social Science, Philosophy of Science

Peer-Reviewed Publications

Refereed Journal Articles

- Gillig, T., Shaikh, S., & **Bighash, L.** (2023). Effects of gender-segregated and all-gender school facilities on adolescent attitudes and social behavior. *International Journal of Communication*, 17, 447–470. <https://ijoc.org/index.php/ijoc/article/view/19361/4006>
- Bighash, L.** & Sangalang, A. (2022). Fact or fake? Identifying ways of knowing everyday truths in research methods courses. *Communication Teacher*, 36(1), 14–19. <https://doi.org/10.1080/17404622.2021.1919726>
- Gillig, T. & **Bighash, L.** (Online First, 2021). Network and proximity effects on LGBTQ youth’s psychological outcomes during a camp intervention. *Health Communication*, 1–7. <https://doi.org/10.1080/10410236.2021.1958983>
- Sidnam-Mauch, E. & **Bighash, L.** (2021). How controversy leads to commitment: Predecisional distortion in reactions to premarket products through online review systems. *Computers in Human Behavior*, 124, 1–8. <https://doi.org/10.1016/j.chb.2021.106902>
- Bighash, L.**, Alexander, K., Hagen, C., & Hollingshead, A. (2020). A model for social eavesdropping in communication networks. *International Journal of Communication*, 14, 3704–3726. <https://www.ijoc.org/index.php/ijoc/article/view/13787>
- Gillig, T. & **Bighash, L.** (2019). Gendered spaces, gendered friendship networks? Exploring the organizing patterns of LGBTQ youth. *International Journal of Communication*, 13, 4895–4916. <https://ijoc.org/index.php/ijoc/article/view/11443>
- Hagen, C., **Bighash, L.**, Hollingshead, A., Shaikh, S., Alexander, K. (2018). Why are you watching? Video surveillance in organizations. *Corporate Communications: An International Journal*, 23(2), 274–291. <https://doi.org/10.1108/CCIJ-04-2017-0043>
- Bighash, L.**, Oh, P., Fulk, J., & Monge, P. (2018). The value of questions in organizing: Reconceptualizing contributions to online public information goods. *Communication Theory*, 28(1), 1–21. <https://doi.org/10.1111/comt.12123>
- Ananny, M. & **Bighash, L.** (2016). Why drop a paywall? Mapping industry accounts of online news decommodification. *International Journal of Communication*, 10, 3359–3380. <https://ijoc.org/index.php/ijoc/article/view/5096>
- Edgerly, S., Thorson, K., **Bighash, L.**, & Hannah, M. (2016). Posting about politics: Media as resources for political expression on Facebook. *Journal of Information Technology & Politics*, 13(2), 108–125. <https://doi.org/10.1080/19331681.2016.1160267>

Book Chapters

Bighash, L., & Farzinpour, M. (in press). Transactive memory systems and learning. In T. Reimer, E. Park., & J. Bonito (Eds.), *Group Communication: An Advanced Introduction*. Routledge/Taylor and Francis.

Conferences/Scholarly Presentations

Invited Talks

Invited Speaker at the Sociology Brown Bag Series, University of Arizona (February 2020). Talk title: Third-Party Connections Matter for Groups and Organizations: An Examination of Conspicuous Connections and Social Eavesdropping.

Invited Panelist at the National Communication Association Organizational Communication Division Preconference, The Future of Work (November 2019). Panel title: Complexity & ethics of future work.

Conference Presentations

Gillig, T., Shaikh, S., & **Bighash, L.** (2022) Effects of All-Gender Workplace Facilities Signage on Adults' Attitudes Toward Transgender and Nonbinary People and Policies. *International Communication Association Conference*. May 26 – 30. Paris, France.

Gillig, T. & **Bighash, L.** (2021). Network and Proximity Effects on LGBTQ Youth's Psychological Outcomes During a Camp Intervention. *National Communication Association 107th Annual Convention*. November 18 – 21. Seattle, Washington.

Bighash, L., Alexander, K., & Hollingshead, A. (2021). Competition, power, and social eavesdropping in organizations. *International Communication Association Conference*. May 27 – 31. Virtual.

Gillig, T., Shaikh, S., & **Bighash, L.** (2021). Effects of gender-segregated and inclusive school facilities on adolescent attitudes and social behavior. *International Communication Association Conference*. May 27 – 31. Virtual.

Bighash, L. & Oh, P. (2020). Maintaining Public Information Goods: Classifying users by their contributive behavior over time. Poster Presentation at the *International Communication Association Conference*. May 20 – 26. Gold Coast, Australia (presented virtually).

Bighash, L. & Sangalang, A. (2020). Fact or fake? Identifying ways of knowing everyday truths. *International Communication Association Conference*. May 20 – 26. Gold Coast, Australia (presented virtually).

Bighash, L. (2019). Conspicuous connections as signals of expertise. *International Communication Association Conference*. May 24 – 28. Washington, D.C.

- Gillig, T. & **Bighash, L.** (2019). Effects of an emerging network on self-esteem and depressive symptoms among LGBTQ youth. Interactive Poster Presentation at the *International Communication Association Conference*. May 24 – 28. Washington, D.C.
- Sidnam-Mauch, E. & **Bighash, L.** (2018). Virtual communities, controversy, and consumer commitment: Investigating the impact of controversy expressed in pre-decisional reactions to products online. *National Communication Association 104th Annual Convention*, November 8 – 11. Salt Lake City, Utah.
- Gillig, T. & **Bighash, L.** (2018). Do sex and gender matter? Exploring friendship network patterns of LGBTQ youth. *International Communication Association Conference*. May 24 – 28. Prague, Czech Republic.
- Hagen, C. **Bighash, L.**, Hollingshead, A., Shaikh, S., & Alexander, K. (2018). Why are you watching us? Decisions about video surveillance in organizations. *International Communication Association Conference*. May 24 – 28. Prague, Czech Republic.
- Bighash, L.** (2016). The role of communication and technology in networked collective action: A case study of Reddit's 2011 boycott of GoDaddy. Interactive Poster Presentation at the *International Communication Association Conference*. June 9-13. Fukuoka, Japan.
- Ananny, M. & **Bighash, L.** (2016). Why Drop a Paywall? Mapping decommodifications of online news. *International Communication Association Conference*. June 9-13. Fukuoka, Japan.
- Steves, K., **Bighash, L.**, Hagen, C., & Hollingshead, A. (2015). A Theory of Human Social Eavesdropping. *INGRoup*. July 23-25. Pittsburgh, PA.
- Bighash, L.**, Oh, P., Fulk, J., & Monge, P. (2015). The Creation of Information Goods in Online Knowledge-Sharing Communities. *International Communication Association*. May 21-25. San Juan, Puerto Rico.
- Steves, K., **Bighash, L.**, Hagen, C., & Hollingshead, A. (2015). People Watching, People Listening: A Theory of Social Eavesdropping. *Annenberg Graduate Fellowship Research and Creative Project Symposium*. April 28. USC, Los Angeles, CA.
- Evans, S., Guth, K., **Bighash, L.**, & Hagen, C. (2014). Seeking Innovation: Comparing Leadership and Expertise Interorganizational Networks Among Public Broadcasting Organizations. *INSNA Sunbelt XXXIV*. February 18-23. St. Petersburg, FL.
- Bighash, L.** (2013). Perceived Interactivity and Parasocial Interaction: A Personal Experience in the Digitally Mediated Communication Environment. *National Communication Association*. Scholar-to-Scholar Poster Session. November 21-24. Washington, D.C.

Edgerly, S., Thorson, K., **Bighash, L.**, Gee, E., & Hannah, M. (2013). Posting about politics: Media as resources for political expression on Facebook. *Association for Education in Journalism and Mass Communication*. August 8-11. Washington D.C.

Edgerly, S., Thorson, K., **Bighash, L.**, Hannah, M. & Gee., E. (2013). Everyday pundits: Media as resources for debating the debates on Facebook. *Midwest Political Science Association*. April 10-14. Chicago, IL.

Bighash, L. (2012). Ethical Implications of New Media in Candidate Coverage: Crowd-sourcing using YouTube in the Fox News/Google GOP Debate. *Popular Culture Association/American Culture Association*. April 11-14. Boston, MA.

Stein, R., Vonnahme, G., **Bighash, L.**, Moti, D., & Phan, N. (2008). The Effects of Election Day Vote Centers and Voter Turnout: Costs, Convenience, Colorado. *Midwest Political Science Association*. April 2-5. Chicago, IL.

Awarded Grants and Contracts

Private Foundation

2023-2024 Unfunded Collaborator. (\$75,000). Project Title: *Thriving in Open Source*. Funded by Google Open Source.

2022-2023 Principal Investigator. (\$6,000). Project Title: *Understanding Maintenance and Thriving in Open Source Communities*. Funded by Open-Source Ecosystems and Networks (OCEAN) Research Awards (supported by Google Open-Source Programs Office), Vermont Complex Systems Center at the University of Vermont. My portion was 100%.

Honors and Awards

2021 Top 4 Paper, Organizational Communication Division, International Communication Association, for *Competition, power, and social eavesdropping in organizations*

2021 Top Faculty Paper, LGBTQ Interest Group, International Communication Association, for *Effects of gender-segregated and inclusive school facilities on adolescent attitudes and social behavior*

2019 Best published paper, 2nd runner up, Organizational Communication and Information Systems Division, Academy of Management, for *The value of questions in organizing: Reconceptualizing contributions to online public information goods*

- 2018 Selected Research, Annenberg Fellowship and Creative Project Symposium for *Do Sex and Gender Matter? Exploring Friendship Network Patterns of LGBTQ Youth*
- 2015 Selected Research, Annenberg Fellowship and Creative Project Symposium for *People Watching, People Listening: A Theory of Social Eavesdropping*
- 2013 Accepted and awarded funds, Annenberg-Oxford Summer Media Policy Institute Participant
- 2012–2013 Annenberg Fellowship, University of Southern California

Media

- Quartz “The upside of teasing, gossip, and eavesdropping at the office” (May 10, 2021) <https://qz.com/work/2005374/working-from-home-has-silenced-teasing-gossip-and-eavesdropping/>. Coverage of Bighash, Alexander, Hagen, & Hollingshead (2020).
- Observatório Da Imprensa “A queda do paywall em tempos de pandemia: o valor da informação” (English: Press Observer “The downfall of the paywall in times of pandemic: the value of information”) (March 24, 2020) <http://www.observatoriodaimprensa.com.br/coronavirus/a-queda-do-paywall-em-tempos-de-pandemia-o-valor-da-informacao/>. Coverage of Ananny & Bighash (2016).
- The Daily Evergreen “WSU professor studies gender inclusivity in housing” (October 23, 2019) <https://dailyevergreen.com/64434/news/wsu-professor-studies-gender-inclusivity-in-housing/>. Coverage of Gillig & Bighash (2019).
- Orlando Sentinel “Hurricane Dorian and the decision to drop the Orlando Sentinel paywall” (September 6, 2019) <https://www.orlandosentinel.com/opinion/os-op-hurricane-dorian-orlando-sentinelpaywall-20190906-w6o5ms2zoza2dh3ik3xptgsaua-story.html>. Coverage of Ananny & Bighash (2016).
- Columbia Journalism Review “Guide to Advertising Technology” (December 4, 2018) https://www.cjr.org/tow_center_reports/the-guide-to-advertising-technology.php. Coverage of Ananny & Bighash (2016).
- Poynter Institute “Should paywalls come down for election coverage?” (August 2, 2016) <http://www.poynter.org/2016/should-paywalls-come-down-for-election-coverage/424216/>. Coverage of Ananny & Bighash (2016).
- Nieman Journalism Lab “Here are 6 reasons why newspapers have dropped their paywalls” (July 20, 2016): <http://www.niemanlab.org/2016/07/here-are-6-reasons-why-newspapers-havedropped-their-paywalls/>. Coverage of Ananny & Bighash (2016).

Service/Outreach

National/International Service/Outreach

Professional Organizations

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| 2021 | Facilitator- Organizational Communication Mini-Conference Networking Discussion for Graduate Students on Advanced Quantitative Methods (virtual, hosted by the University of Kansas) |
| 2019 | Reviewer- Eastern Communication Association James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference |

Editorial Boards

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| 2023-Present | Management Communication Quarterly |
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Ad Hoc Journal Reviewer

Human Communication Research (2022)
International Journal of Communication (2020, 2021)
Corporate Communications – An International Journal (2018, 2022)
Media and Communication (2021, 2022)
The International Journal of Press/Politics (2022)
Frontiers in Human Dynamics (2022)

Conference Paper/Symposia Referee for Professional Associations

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| 2019-Present | Organizational Communication Division of the National Communication Association |
| 2019-2020 | Organizational Communication Division of the International Communication Association |

University-Level Service/Outreach

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| 2022 | Participated in an employee focus group led by Janet McIllice about the University's internal communications practices (12 April) |
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Departmental Committees

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| 2020 | Member, Subject Pool Ad Hoc Group – reviewed & made recommendations on new online system managing student subject pool |
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Teaching

University of Arizona

Instructor, COMM 310 Online, Organizational Communication (SP22, SP23)
Course Build, COMM 310 Online, Organizational Communication (SU21)
Instructor, COMM 696O, Graduate Level Special Topic: Communication Networks (SP20)
Instructor, COMM 228, Intro to Communication Research Methods (SP19, FA19, FA20, FA21, SP23)
Instructor, COMM 310 (in person), Organizational Communication (SP21)
Instructor, COMM 311, Communication Technology Theory (FA18, SP20, FA21)
Instructor, COMM 312, Applied Organizational Communication (FA18, FA19, FA20, SP21)

University of Southern California

Instructor, Public Speaking (FA16 – SP18)
Instructor, Analytics & Research Methodology, Graduate Course, DSM MA Program (SU17)
Facilitator, Experiential Learning Center, Marshall School of Business (SP13 – SP15)

Professional Affiliations

Academy of Management 2020 – Present
Communication, Technology, and Organization (formerly Organizational Communication & Information Systems) Division member

National Communication Association 2013 – Present
Organizational Communication, Group Communication, and Human Communication & Technology Divisions member

International Communication Association 2012 – Present
Organizational Communication and Communication and Technology (CAT) Divisions member

Other Training and Workshops

Participant in the Thriving in Open Source Communities workshops, hosted by the Open-Source Ecosystems and Networks (OCEAN) at the Vermont Complex Systems Center and Google Open Source, October & November 2021

Participant in the Organizational Communication and Information Systems division Junior Faculty Consortium, Academy of Management Annual Meeting, Virtual, August 2020

Annenberg Summer Institute for Statistics & Methods (Intensive 2-Week Courses in Advanced Statistics, Complex Social Systems, Experimental Methodology, and Categorical & Hierarchical Linear Modeling), Los Angeles, CA, May 2013 and May 2014

Annenberg-Oxford Summer Media Policy Institute (Sessions on global media policy from leading practitioners and scholars), Oxford, England, June 2013