

PUBLIC RELATIONS MINOR OUTLINE

- 18 Units of Public Relations coursework is required
- PR 201 – Intro to Public Relations, is required for all minors
- 9 of the 18 units must be **Upper Division (Courses number 300-499)**
- 3 units must be completed at the University of Arizona
- Students must earn a 2.0 GPA in the minor to graduate
- Junior class standing recommended for **Upper Division** coursework
- Communication (COMM) courses do not have pre-requisites during the Summer and Winter sessions along with Study Abroad
- ***Want to declare the Public Relations minor? Find the steps online: <https://comm.arizona.edu/prminor>***

Requirement (3 units each)	Course	Lower or Upper Division (Min. 9 units UD required – at least 3 UD to be checked)	Grade				
PR/COMM 201	Intro to Public Relations	Lower Division					
PR 317	Strategic Writing for PR	Upper Division					
COMM/PR 318	Persuasion	Upper Division					
PR 393/493	Internship	Upper Division					
PR Elective		<table border="1" style="margin: auto;"> <tr><td style="width: 20px;"></td><td style="text-align: center;">Lower Division</td></tr> <tr><td style="width: 20px;"></td><td style="text-align: center;">Upper Division</td></tr> </table>		Lower Division		Upper Division	
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	Upper Division						

PR Elective Courses

- COMM/PR 119 – Intro to Public Speaking
- PR 202 – Sports PR
- PR 203 – Nonprofit PR
- PR 204 – PR Strategy
- PR 205 – PR Ethics
- **PR 314 – Creative Professional Communication**
- **PR 421 – PR Campaigns**
- **PR 423 – PR Crisis Communication**