

## PUBLIC RELATIONS MINOR OUTLINE

- 18 units of Public Relations coursework required
- 9 of the 18 units must be upper division (courses number 300-499)
- 3 units must be completed at the University of Arizona
- Students must earn a 2.0 GPA in the minor to graduate
- Junior class standing recommended for upper division coursework
- Prerequisites for COMM courses waived in the summer sessions and Study Abroad
- ***Want to declare the Public Relations minor? Find the steps online:***  
<https://comm.arizona.edu/prminor>

Requirement (3 units each)	Course	Lower or <b>Upper Division</b> (Min. 9 units <b>UD</b> required – at least 3 <b>UD</b> checked)	Grade				
PR/COMM 201	Introduction to Public Relations	Lower Division					
<b>PR 317</b>	Strategic Writing for PR	<b>Upper Division</b>					
<b>COMM/PR 318</b>	Persuasion	<b>Upper Division</b>					
<b>PR 393/493</b>	<b>Internship</b>	<b>Upper Division</b>					
PR Elective		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td style="width: 20px; height: 20px;"></td><td style="text-align: center;">Lower Division</td></tr> <tr><td style="width: 20px; height: 20px;"></td><td style="text-align: center;"><b>Upper Division</b></td></tr> </table>		Lower Division		<b>Upper Division</b>	
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### Elective Options

- COMM/PR 119 – Introduction to Public Speaking
- PR 202 – Sports PR
- PR 203 – Nonprofit PR
- PR 204 – PR Strategy
- PR 205 – PR Ethics
- **PR 314 – Creative Professional Communication**
- **PR 421 – PR Campaigns**
- **PR 423 – PR Crisis Communication**