- 18 units of Public Relations coursework required
- 9 of the 18 units must be upper division (courses number 300-499)
- 3 units must be completed at the University of Arizona
- Students must earn a 2.0 GPA in the minor to graduate
- Junior class standing recommended for upper division coursework
- Prerequisites for COMM courses waived in the summer sessions and Study Abroad
- *Want to declare the Public Relations minor? Find the steps online:* https://comm.arizona.edu/prminor

### Requirement (3 units each) | Course | Lower or Upper Division (Min. 9 units UD required – at least 3 UD checked) | Grade
---|---|---|---
PR/COMM 201 | Introduction to Public Relations | Lower Division |  
PR 317 | Strategic Writing for PR | Upper Division |  
COMM/PR 318 | Persuasion | Upper Division |  
PR 393/493 | Internship | Upper Division |  
PR Elective | | Lower Division |  
PR Elective | | Upper Division |  

#### Elective Options
- COMM/PR 119 – Introduction to Public Speaking
- PR 202 – Sports PR
- PR 203 – Nonprofit PR
- PR 204 – PR Strategy
- PR 205 – PR Ethics
- PR 314 – Creative Professional Communication
- PR 421 – PR Campaigns
- PR 423 – PR Crisis Communication