

Public Relations Minor Checklist

- 18 units of Public Relations coursework required
- 9 of the 18 units must be upper division (courses number 300-499)
- COMM 101: Introduction to the Study of Communication, is required
 - COMM Majors must take one additional elective in place of COMM 101
- 3 units must be completed at the University of Arizona
- Students must earn a 2.0 GPA in the minor to graduate
- Junior class standing recommended for upper division coursework
- Prerequisites for COMM courses waived in the summer sessions and Study Abroad

Non-COMM Majors		COMM Majors	
COMM 101: Introduction to the Study of Communication		PR 313: Communication & Public Relations	
PR 313: Communication & Public Relations		PR 317: Strategic Writing for Public Relations	
PR 317: Strategic Writing for Public Relations		PR 393/493: Public Relations Internship	
PR 393/493: Public Relations Internship		Elective	
Elective		Elective	
Elective		Elective	

Elective Options

- BNAD 303 – Marketing Principles, Concepts & Tools
- PR 119 – Introduction to Public Speaking
- PR 209 – Introduction to Communication Technologies
- PR 228 – Introduction to Research Methods
- PR 314 – Creative Professional Communication
- PR 318 – Persuasion
- ENGL 307 – Business Writing
- ESOC 212 – Social Media Strategies Across Professions
- ESOC 213 – The Past & New Media
- ESOC 300 – Digital Storytelling & Culture
- JOUR 109 – Introduction to Journalism
- JOUR 209 – Writing & Reporting
- JOUR 219 – Media Law & Ethics
- JOUR 319 – Visual Journalism

Remember: Many of these elective courses have prerequisites and may not be offered each fall/spring semester. Be prepared to take summer classes.